



...the London-based coaching facility with a world-wide clientele

Unitive™ Coaching Accreditation Programme

Course Prospectus

What's so different about the Unitive™ professional coaching course?



Uniquely, in this particular field, *we have a selective intake*. We are not into catch-all, sales-based marketing methods. Acceptance into the course is by mutual consent after the initial session, and only if we feel you have a latent, instinctive gift and potential talent for this kind of work and therefore have a very good chance of making a financial success of it. It also helps if you have a first degree in some discipline and/or a commercial, professional, performing arts or media background.



Basic principles of Unitive™ coaching

The Unitive™ approach to the process of self-discovery is not only eminently practical but also covers every aspect of the whole person.

- at the rational level, it works experientially to bring to awareness obsolete and redundant patterns of acquired behaviour
- at the emotional level it seeks to reconcile spontaneous feelings with intellectual insight
- at the perceptive level, it aims to empower you with self-knowledge and the strength of your unique authenticity
- at the higher, integrated level of intuition, its goal is to facilitate personal development on issues of imagination, spirit and creativity

...the royal road to personal awareness and integrity

The first requirement for those who intend to communicate effectively in an honest and open dialogue with other people is that they are up to speed with their own developmental homework. To act authentically as an effective resource to others on their individual pathways through life, you first need to be thoroughly conversant with your own home territory. You can't take anyone further than you've travelled yourself.

Personal authenticity is all about experiencing each event in life in the light of present reality, instead of through the distorting mirrors of the past. This will necessarily involve you in what might at first appear to be a frightening thing to do. In order to access your innate sources of personal wisdom, you'll need first to let go of those bits of your previously acquired stuff that's now become useless – to cast off your old protective clothing and immerse yourself completely in whatever new experience life may come up with.

Once you've become part of that experience, your entire being – mind, body and spirit – will become an instrument for opening up receptive channels of communication between your own true responses and those of the people who share your present environment. Instead of trying to influence events from the outside, you'll find you've become an integral part of them. It's a magical process: experiencing the power of the present instead of just observing it.

Unitive™ coaching provides a level playing field where coach and client face each other as equals. Instead of assuming a directive role, it identifies the true nature of the personal authenticity and power habitually surrendered to 'experts' and authority figures and brings it back home where it belongs.

Within yourself you have the potential to integrate your internalised conflicts into a unified whole, greater than the sum of its separate parts.

One-to-one tutorials with world-class professional coaches...

 The comprehensive range of our **Unitive™ Coaching** accreditation programme incorporates a uniquely valuable experience - 24 hours of individually dedicated one-to-one tuition sessions with a professional member of one of Europe's top coaching teams!

Uses for Unitive™ coaching

Unitive™ coaching skills are widely applicable. People who have successfully completed our accreditation course include:

- Personal development coaches, who are looking for a humanistic rather than a goal-orientated approach
- People involved in leadership, executive and business coaching, who seek to become more sensitive to the personal as well as professional development of their clients
- Business and HR consultants who consider and/or address the people aspects of business (process, structure and organisation change)
- HR, organisational development and leadership professionals within medium and large businesses, who want to enable their organisation to tap into the talents and strengths of their employees
- Senior executives in small, medium and large organisations who want to improve their coaching, management and communication skills
- People outside of the world of business who simply want to improve their own interpersonal abilities

Benefits of our approach

The benefits of becoming an accredited Unitive™ coach include:

- A greater degree of self-awareness, understanding your own motivations and needs
- Improved clarity, the ability to concentrate wholly on the problem at hand without distraction
- Enhanced creativity, new ways of meeting challenges and identifying opportunities
- More effective inter-personal skills, being able to listen and understand better what people are telling you
- Improved communication, getting yourself understood without ambiguity
- An enduring sense of personal integrity, and the calm, charismatic confidence that goes with this

The accreditation programme...

The registered title **Accredited Unitive™ Coach** is awarded upon successful completion

Course structure

The course consists of:

Tutorials



Mentoring



Workshop

Twelve one-and-a-half hour personal development and advanced Unitive™ one-to-one coaching tutorials with our principal Charles Bentley PhD

In this core part of our programme you will experience Unitive™ coaching first hand from our principal tutor. The individual sessions will be used to validate your current perceptions, invite you to think “out of the box” and generally raise your level of awareness. You will experience the Unitive™ coaching approach throughout an exciting personal journey.

Six one-hour mentoring/support sessions with a Unitive™ professional associate of your choice via Skype or telephone

This part of the programme will give you the opportunity to explore what you’ve experienced so far and to integrate it into your own coaching practice. You will learn more about the tools and models used as well as being given an opportunity to challenge them.

Two-day experiential workshop of not more than fifteen participants

The workshop is a creative blend of tutorials and “real” role plays of the Unitive™ approach to coaching. Each two-day course is a unique opportunity to interact with other people, learn about the importance of self knowledge and integrate and practice the insights from the coaching programme.

Location

The venue for one-to-one tutorial sessions is in central London and timing will be arranged on an individual basis. For those based outside the Greater London commuter area, and for international clients, we offer individually arranged sessions by phone or Skype. Each two-day seminar is held at a four-star hotel conference centre in central London.

Duration / dates

The entire course will take from three months up to one year, depending on individual circumstances. The one-to-one tutorials are usually arranged weekly or fortnightly, or at other intervals by mutual agreement. The dates for the two-day workshop will be arranged on an ongoing basis to meet the current requirements of the programme participants

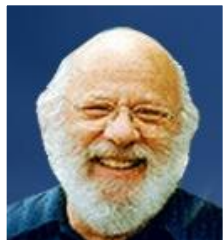
Entry requirements

We select candidates on an individual basis based on their latent gift and experience. Entry to the programme is by mutual agreement subsequent to the first session. The number of entrants is necessarily limited by current tutor availability and work commitments.

Please use our [online form](#) in order to request more information or apply for one of the limited places directly. We will get in touch with you as soon as possible.

the Unitive team...

Charles Bentley PhD



the founder of the Unitive™ approach to coaching, Charles has 35 years experience working as an agent for change for individuals and organisations. Originally qualifying as a pharmaceutical chemist at King's College London, he subsequently went on to gain a master's degree in phenomenology and a doctorate in gestalt psychology.

Associate coaches



Dr Anne Katrin Schlag
Highly qualified academic and government advisor, Anne has degrees in psychology from the LSE and international fellowships at La Sapienza, Cambridge and Harvard.



Jeremy Rix
Surrey-based coach and innovation consultant with an entrepreneurial approach to business and a particular interest in the creative scope of Unitive™ coaching.



Yücel Yılmaz
Ex-international financier, with a keen interest in coaching management styles and the study of Eastern philosophy and its practical application in modern life.



Adele Lim
Research-practitioner in the field of personal and organisational development, with international experience operating in multi-national companies.



Andy Turnbull
Finance Director of an international animal welfare charity, member of the Chartered Institute of Public Finance and Accountancy, and a Fellow of the Institute of Leadership and Management.



Marcia Mullings
Performing artist, session singer and successful entertainer appearing in West End hit musicals *The Lion King*, *Fame*, *The Big Life*, *Dirty Dancing* and *Hairspray*.

... and, how much does it cost?

Uniquely, you don't have to pay upfront - all fees are on a pay-as-you-go basis . You can choose to take the entire course from a period of three months up to one year, whichever fits in best with your individual circumstances

Course tuition fees:

Tutorials

Twelve one-and-a-half hour sessions with Charles Bentley PhD
£1800 (£150 per session)

Mentoring

Six one-hour mentoring/support sessions with an Associate Tutor
£450 (£75 per session)

Workshop

Two-day workshop
£295

Total :£2545